



## Charlotte Chi Omega Alumnae Association

Minutes: July 25, 2009

- I. All board members were present ☺
  - a. Samantha Starling, president
  - b. Wendy Van Essendelft, vice president
  - c. Amanda Franzblau, treasurer
  - d. Ronda Brooks, Alumnae Panhellenic Chair-NEW TO THE BOARD!
  - e. Jaimee DeFrancesco, philanthropy chair
  - f. Marty Nass, ARIC chair
  - g. Jessica Alford, web design chair
  - h. Special guest: Destiny Raye Starling, Samantha's niece
  - i. Jenn Taylor and Holly Buchanan were on vacation
  
- II. Events/Socials
  - a. Mamma Mia, Aug. 2-Preliminary counts has 22 attending
  - b. Owl Prowl-Date was tentatively set for Tues., Aug. 18 at 6 p.m. but after discussing the trouble in getting up 77 North to be somewhere at 6 p.m. during rush hour traffic, the board decided to look into having the Owl Prowl Saturday, Aug. 22. Board members thought more people would be able to attend on a day without work and/or school responsibilities.
  - c. First Timers/New Member event-Plans are being made to host an event in honor of all new members and those attending an event for the first time. Suggestions for a pottery painting/wine tasting and a cooking class/wine tasting were presented for further discussion. Samantha will begin looking into options for each. That event will be in September.
  - d. Family and friends fall cookout-This event will be in October in an area park. Hotdogs and hamburgers will be provided for all members. Bring a side dish to accompany.
  
- III. Web site update-Jessica-Web site is up and running as scheduled and Paypal account button is working great. Would like to have more news for the Who's Hooting section-births, weddings, job promotions, etc.
  
- IV. Budget-Amanda
  - a. A preliminary budget was prepared based on known expenses and last year's membership. With the increase in correspondence with area alumnae, hopes are to surpass last year's membership of approximately 20 members. In order to fulfill all the board wants to achieve this year including additional marketing (Web site, mailings, etc.), donations to

Make-A-Wish, a great Eleusinian gathering, scholarships/gifts to active chapters and sending a member to Convention, a membership of nearly 100 will be needed. The board decided to send at least \$100 to the Chi Omega Foundation, something that has not been done in the past.

- b. Dues are due Aug. 15 and can be paid online on the Web site, [www.charlottechiomegaalumnae.com](http://www.charlottechiomegaalumnae.com), or mailed to Amanda Franzblau, 910 Spindle Street Apt. 405 Charlotte, NC 28206. A reminder notice will be sent out the first of August.

V. RIFs-Marty

- a. RIF/rec forms have been coming in heaps! Anyone contacted about forms should direct all inquiries to Marty Nass. Forward all emails to [mdnass@roadrunner.com](mailto:mdnass@roadrunner.com). Let Marty answer ALL questions as there can be some situations needed to handled with discretion.

VI. Other business

- a. Samantha and Jaimee will attend a breakfast hosted by the American Cancer Society for those participating in the Strides Against Cancer Walk. Eight area Chi O alumnae will be representing the Charlotte chapter. Sponsorships will be needed and each team member has been asked to acquire at least on sponsor for \$25. Logos of each sponsor will go on the back of the t-shirts. However, donations from the membership are preferred instead of going outside Chi Omega. Assistance from any Chi Omega who owns a business or is in a position to have funds donated would be appreciated.
- b. Work has continued in the membership drive by all board members. Nearly 100 alumnae have been added to the mailing list and nearly 140 are members of the Facebook group. A mailing will be prepared for those without emails or who are not Facebook group members before the Owl Prowl.

Next meeting: Date: first of September

Time: TBA

Location: TBA