



Charlotte Chi Omega Alumnae Association

Meeting Minutes: July 12, 2011

I. Welcome and introductions

- | | |
|---|-----------|
| a. Samantha Starling, President, A.H. | Present |
| b. Dara Rickles, Vice President, A.T.B. | Traveling |
| c. Becky Pietro, Secretary, A.K.A. | Work |
| d. Manisa Capling, Treasurer, A.N.V. ` | Present |
| e. Emma Balmain, Membership Director, A.M. | Present |
| f. Ronda Gooch, Philanthropy Director | Present |
| g. Cyndi Thilo, ARI director | Present |
| h. Barbara Davis Stein, APH Co-Director | Traveling |
| i. Chantal Gerst, Collegiate Relations Director | Present |
| j. Elizabeth Bond, IT Director | Present |
| k. Vacant, New Member Director | |
| l. Vacant, Marketing Director | |
| m. Nicole Solis, APH Co-Director | Present |

II. Announcements – Samantha

III. Events/Socials

a. June

- I. **Chapter Event – 6/28, 6:30 pm, Salsa Lessons at Villa Antonio's –Recap**
 1. **Went very well everyone had a lot of fun, great event overall**

b. July

- I. **Chapter Event – 7/16, Knights Game – Becky, Chantal**
 1. Per Evite- Approximately 17 people signed up to attend. Will send reminder email early and Facebook posts that tickets can still be bought past the deadline in case people missed the date.
 2. **Event is looking very strong, possible annual event**
- II. **Book Club – 7/14, 7:00 pm @ Cantina 1511(East Blvd) (Serena by Ron Rash) – Molly; next book South of Broad by Pat Conroy**

- III. **SC Event** – Need help from Sisters in the area to help in planning the calendar.

c. **August**

- I. **Chapter Event** – 8/20, Shrimp Boil – Samantha
 1. Location will be Manisa Capling's home
 2. Date will be August 20th
 3. Catering
 - a. Samantha spoke with several catering companies, found Old South Catering in Matthews
 - b. Non members/guests will pay \$10 each
 4. Event is BYOB
 5. Plan to ask people to bring dessert. Caterer will bring banana pudding but it would be nice for variety
- II. **LKN Event** – 8/6, Bowling, Evite sent

d. **September**

- I. **Walk for Wishes, 9/10** – Ronda / Emma
 1. Ronda will register team
 2. Chantal will reach out to collegiate chapters to discuss team and t-shirts
 - a. Participants who buy shirts will get them at the event instead of drop offs trying to be scheduled
 - b. Due to IRS requirements in maintaining our 501c status we have to be careful how much funds we have run through our account on the way to being donated. Can't exceed 35%. Past t-shirts fundraising efforts put us very close. All t-shirts should be paid by check to Samantha Starling and she'll write one check for the shirts to the vendor and proceeds to the chapter to be deposited then given to MAW. A.K.A. Manisa Capling will manage the process and handle all checks and deposit into Samantha's account for accountability.
 3. Elizabeth will design t-shirts
- e. A lot of discussion over September events
 - I. Owl prowl was discussed for September and making that the first chapter paid event for the new membership year
 1. LKN group would possibly host a picnic
 2. Dates TBD
 3. Event free to members

IV. **Philanthropy – Ronda**

- a. **Walk for Wishes** - see above
- b. **MAW wrap up**
 - I. Working on thank you letters with Manisa to include tax info
 - II. Discussion of letterhead paper

1. Elizabeth has logo and will email to Ronda to include on letters

V. Budget presentation – Manisa

a. Budget Review

- I. Very good standing
- II. With all budgeted events should have in excess \$1,400 at end of the year
 1. Includes Shrimp Boil and owl adoption fees
- III. Discussion of setting up a scholarship fund with \$1,000
 1. Will be for one Chi Omega from one of the 4 local chapters
 2. As the fund grows, plan to add another scholarship until fund can support awarding four each year, one to each local chapter.
 3. Money could be used for Chi Omega fees/dues or toward tuition
 4. Applications would be in the spring and given in the fall
 5. Tabled discussion to next month meeting so that we can all think about how best to set up the scholarship
 6. Manisa will look into accounting technicalities/legalities

b. Membership update

- I. A.M. Emma only received one response to email, asked that everyone please fill out the spreadsheet she sent and email it back to her ASAP
- II. No new members since MAW event

VI. Membership / Subgroups – Emma

a. Updates from database emails and Roster Review

- I. All going well
- II. A lot of traffic in Facebook and linked-in groups

b. Sub-group updates

- I. Still need to organize SC subgroup
- II.

VII. Collegiate Relations - Chantal

- a. Advisors for local chapters
- b. Needs for local chapters
- c. Will reach out about Walk for Wishes to make sure collegians join Team Chi Omega in effort to have largest team present

VIII. RIF forms – Cyndi

a. General updates

- I. Had several forms
- II. All under control
- III. Is keeping records and verifying everyone

- IX. Alumnae Panhellenic – Stephanie / Barbara**
- a. Stephanie Carlson has had to resign from her position. Nicole Solis will be the co-director with Barbara Stein going forward. Thanks, Sister Solis!
 - b. APH is on break for the summer.
- X. Marketing – Samantha**
- a. Activity continues to increase on the FB page
 - b. Twitter and LinkedIn accounts need more activity
 - c. Marketing Director needed to help with posts; anyone interested contact Samantha (Samantha@charlottechiomegaalumnae.com)
- XI. IT/Web site – Elizabeth**
- a. Update
 - b. Working on new website should be up this month
 - c. Also working on potential business cards/letterhead for use
 - d. Email will be sent out with questions for everyone to fill out for new bios, please answer questions and email Elizabeth them as well as a photo you would like her to use
- XII. Other Business / Open Discussion**
- a. Samantha thanked everyone for thoughts and prayers with her dad
 - b. Evites – Cyndi mentioned problems opening some evites
 - I. Potential to move to another provider
 - II. Use of headlines to get attention of members
 - 1. So people will open the Evite rather than deleting straight away

Next Meeting

Date: August 10th, 2011

Time: TBD

Place: TBD